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Dear ADAM owner,

I'm a fellow ADAM owner like all of you. I feel I bought the best home computer on the market for the money. Coleco's decision to stop production of the ADAM as of 12/85 does not change that fact. The Wall Street Journal estimated that there were about 250,000 ADAM's sold as of 12/84 with another 150,000 to be sold in 1985. This is no small number (the IBM PCjr did not sell this well), and will continue to draw software and hardware support. In fact there have been more software products released in 1985 than 1984. There are over 15 software vendors actively developing ADAM programs. On the hardware side, we now have interface boards that will connect the ADAM to most other high speed printers, allow the displaying of 80 columns on a video monitor and output a "voice". The release of the CPM 2.2 operating system for the ADAM allows a wealth of CPM compatible software to be run on the ADAM. Our Software Exchange program has over 8 Data packs full of CPM public domain (free) software !! The ADAM is far from dead !!

I've found that I had to spend alot of time researching problems and sources of software to effectively use my ADAM. This time has paid off and I am very happy with my ADAM. I thought it would be a help to my fellow ADAM owners to start a User group to share this information. I've seen that there is a tremendous lack of information available to ADAM owners and hence many of them have given their ADAM's up as lost. The people who have joined NIAD now have this source of information and access to hard to find ADAM products - they are now effectively using their systems.

You may be thinking - why should I join NIAD ? You may belong to 1 or 2 other ADAM users groups and not feel the need to join an additional one !

\*\*\* R E A D O N \*\*\*

The following are the advantages that NIAD will give you over other user groups:

1. NIAD is a Christian run business which means that you can trust us to provide you the best product and service. All our business dealings will be fair and honest.
2. NIAD is the only ADAM newsletter (to my knowledge) that is published monthly. We provide 15-20 pages of information each month, without advertising. This is more than most newsletters provide every two months.
3. NIAD's objectives are to serve members who vary widely in their understanding of computers and the ADAM specifically. Hence, our topics range from the very basic to the very technical. Many user groups attempt to serve the "average" user and don't adequately serve all members.

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4. NIAD is the only user group that offers FREE software to its members. This software is developed by other members or obtained from the public domain.

Additionally, NIAD has developed utility software for all members (free of charge) which includes a copy program to make back-up copies of all software from tape to disk ( NOTE: This copy program performs the same functions as some sold for more then \$ 30.00) and a file read/dump. More of these programs are under development. Our philosophy is that these type of programs should be available free to NIAD members.

5. NIAD accepts no advertising, which keeps our software and hardware reviews objective. Another reason we don't accept advertising is that we feel an obligation to our members to review all hardware and software products and provide recommendations to members so they can make intelligent purchases. We have published 53 product reviews in the last 8 months.

6. NIAD offers a discount buying service to all members for all Coleco products and 3rd party vendor products we feel are of good quality. We aid the ADAM user to obtain the products they need.

See the enclosed sample pages from a recent newsletter.

I think an \$ 18.00 (\$ 24.00 for US 1st class mail and Canada) annual fee for this service is reasonable to cover my costs and time and provide you alot of benefits. Please fill out the attached form and send it in today or call me with any questions.



Sincerely, Lyle Marschand

P.S. See the NIAD advertisement in the Classified section of the Oct, Nov and Dec issues of Family Computing magazine.

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